OyaJava

CREATOR MEDIA KIT

Vancouver, Washington

Cloudy coffee. Clear opinions.

Original coffee films.
A storyteller’s point of view.



REAL KITCHEN. REAL CHARACTER.

The slow pour. The creamy finish. A familiar ritual with enough personality to make it yours.

Coffee, kitchen and thoughtful lifestyle stories for brands with something to say.

Michelle K. Jahnke

Bring your brief.

Custom projects, brand-led ideas and ongoing partnerships welcome.

A good story starts with noticing.



I’m Michelle, the creator behind OyaJava. I make coffee films with a newsroom ear, a love of texture and a few opinions worth sharing. The pour matters. So does the person making it.

My background spans more than 20 years in broadcast journalism and corporate communications, including CNBC, Bloomberg Television, Mars and Banfield. I bring that experience to the brief: a clear idea, a useful story and a reason to keep watching.

Nigerian warmth, Norwegian influence and Pacific Northwest everyday life. Bright kitchen light, a little imperfection and coffee that looks like something you want to make.

Michelle K. Jahnke

Creator, OyaJava

20+ years

Broadcast news and brand communications.
A clear message, carried into everyday life.

Made in my kitchen. Made to be watched.

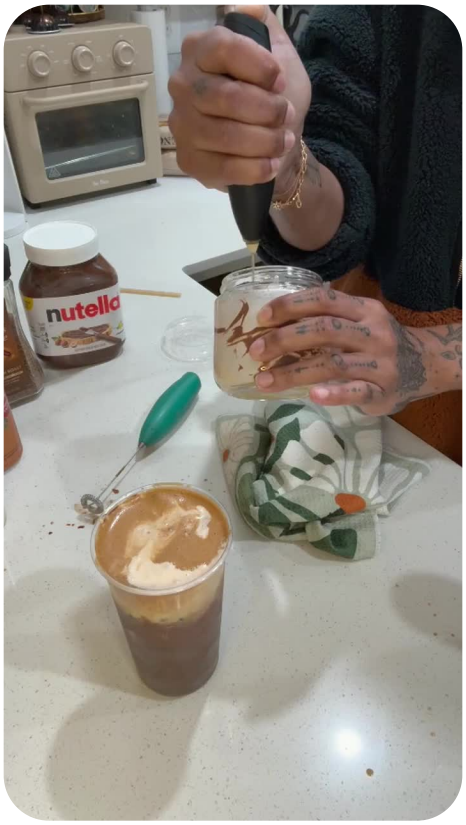


Pumpkin Coffee Cake

Seasonal recipe storytelling

Hands-on preparation, a creamy finish and a first sip. A seasonal ingredient gets a story of its own.

Watch the film

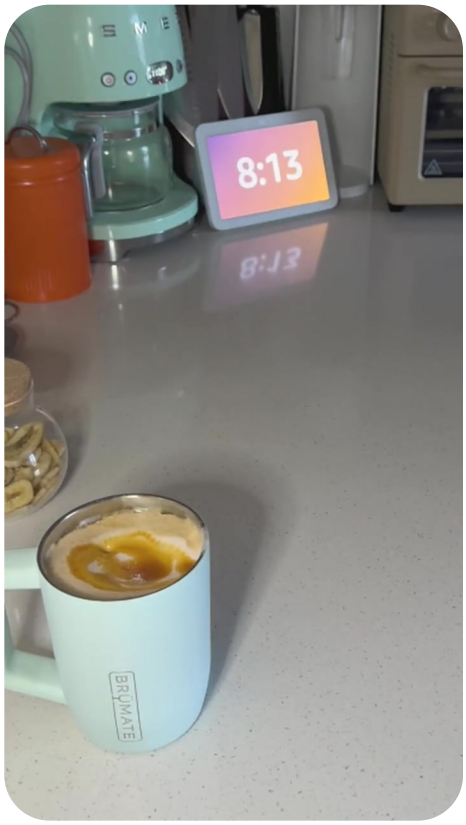


Salted Nutella

Product in use

Mixing, frothing and finishing. Familiar ingredients earn their place through the making.

Watch the film



Mallow

An everyday ritual

Dark coffee, a soft cloud and the pleasure of making something just for yourself.

Watch the film

Independent creative samples. Product appearances do not imply a paid partnership.

The audience, in numbers.

14,846
Instagram content views

1,737
Instagram interactions

250
Instagram followers

Instagram via Windsor.ai, retrieved October 27, 2026. Views and interactions cover September 27–October 26, 2026. Followers are the current count. Views are plays or displays, not unique people. Interactions may include boosted content.

What we can make together

01 Recipe & ingredient stories
Give a flavour, ingredient or technique a clear role in the cup.

02 Products in everyday life
Show coffee makers, cups and tools in a working kitchen, from preparation to first sip.

03 Seasonal campaigns
Build a distinctive idea around a launch, occasion or mood.

04 A continuing conversation
Develop recurring formats, connected stories and ongoing partnerships.

Your idea belongs here.

A product launch, a seasonal story, an ongoing creative partnership. Tell me what you want people to notice, and we’ll shape the work around it.

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EXAMPLE STARTING POINTS

One film

$250 USD

One vertical video, one JPEG cover, two caption or hook options and one edit round.

Proposed usage: 30 days on brand-owned organic social channels, agreed in writing.

Coffee Content Trio

$450 USD

Three edited vertical videos for your brand’s own organic social channels, with one consolidated edit round.

Product arrangements, licence term and timing agreed in writing before payment.

These are examples. Custom briefs and ongoing partnerships are welcome.

Paid ads, raw footage, exclusivity and posting to my audience are scoped separately. Final deliverables, rights, timing and payment are agreed in writing before work begins.

OyaJava **Links** **Instagram** **TikTok** **YouTube**

TikTok @OyaJava